

## WORK EXPERIENCE

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- 12/05 - present**    **Thompson Health**  
*Canandaigua, New York*  
Graphic designer in the Corporate Communications department of medical and nursing facilities. Design and produce advertising packaging, signage, collateral materials, and imagery for web.
- 2/00 - 7/06**    **Genesee Valley Printers**  
*Avon, New York*  
Design and pre-press for digital and offset reproduction. Developed and maintained close relationships with many small companies, non-profit agencies and general public. Clients included SUNY Geneseo, Genesee Country Village and Museum, Kraft.
- 8/97 - 6/02**    **Iron Sculp & Func Metalsmithing**  
*Cohocton, New York*  
Created designs for iron sculpture and furniture. Design, production and distribution of promotional materials. Created web site. Photographed products, handled proposals/accounting responsibilities. Clients included Wegmans Food Markets. Exhibited at the Mill Gallery.
- 9/95 - 7/97**    **Edgewise Communications**  
*Rochester, New York*  
Graphic designer and illustrator for corporate communications agency. Created printed publications, packaging and web sites. Clients included: Pfaudler, Xerox Corporation, Eastman Kodak, St. Mary's Hospital, Perry's Ice Cream, Quality Baseball Cards, Patient Info Systems and Liberty Pumps.
- 9/89 - 9/94**    **The Daily Messenger**  
*Canandaigua, New York*  
Graphic designer for editorial and advertising departments at a daily newspaper. Redesigned the daily edition and created a new Sunday edition. Responsible for all art elements, spot color and 4-color illustrations including concept, design and production. Designed campaigns to promote the news product. Worked closely with advertising sales department in meeting needs of retail advertisers.
- 11/86 - 12/87**    **Fastforward Communications, Inc.**  
*White Plains, New York*  
Studio Manager for advertising, public relations and communications firm. Responsibilities included: securing printing estimates, specing type, proofreading, layout, design and mechanicals for print and audio-visual materials, storyboard illustration for video. Clients included: General Foods, Kidder Peabody, Fingermatrix, International Furniture Rental, and Thomson McKinnon Securities.
- 7/85 - 11/86**    **Command Communications, Inc.**  
*Rye Brook, New York*  
A communications agency dealing with print, video and audio-visual materials. Assistant to the art director; design, layout and mechanical artist. Involved with all stages of production from initial design to camera ready materials. Clients included: PepsiCo, Union Carbide, Chesebrough-Ponds, Canon, US Sprint and Johnson & Johnson.

## EDUCATION

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B.F.A., State University of New York, College at Purchase, Purchase, New York, 1983.  
Also studied art therapy at Nazareth College and illustration and printing management at Rochester Institute of Technology.

## SKILLS

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Adobe InDesign, Photoshop, Illustrator, Freehand, 35mm and digital photography, technical and creative illustration.